

A man in a dark suit and white shirt is talking on a mobile phone. He is standing next to a white Blink EV charging station. The station has a screen that says "blink Hello." and "Search, Register, Charge, Help, 1-888-254-6 Call 1001". In the background, there is a white van and a white car parked in a lot. The word "blink" is written in large, bold, black letters in the top right corner of the image.

blink

WORKPLACE

Assess the Need for Workplace Charging

PROVIDE AN EMPLOYEE BENEFIT • SHOWCASE SUSTAINABILITY INITIATIVES • PROMOTE GREEN ENERGY

An employee survey is a good place to start when assessing current and future demand for EV charging stations. When planning for EV charging solutions pair the results from your employee survey with projections for future demand.

Example Survey Questions

- Do you or anyone in your household own a plug-in hybrid electric vehicle (PHEV) or battery electric vehicle (BEV)?
 - If yes, where do you charge your vehicle most often?
 - If yes, do you use an EV to commute to work?
- Are you considering leasing or purchasing an EV in the next year?
- Is having access to EV charging at work a deciding factor in your lease or purchase an EV?
- If EV charging is available at your workplace, how likely are you to charge there?
- Do you feel your company should do more to support green energy?
- Do you feel offering workplace charging stations is an important employee benefit?

PLAN FOR FUTURE DEMAND



The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways requiring additional EV charging infrastructure.

Be prepared for the future by installing Blink IQ 200 charging stations today and differentiate yourself from other employers.

When you're ready, a Blink representative can help you accurately assess the need for your workplace.

Call (888) 998.2546