



blink

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Hospitality EV Charging Solutions

Provide a
Premium Guest
Amenity

Attract a
Higher Income
Demographic

Help Reduce
CO² Emissions

Showcase
Sustainability
Initiatives

EV Charging for Hospitality



By offering charging solutions, hospitality destinations provide an essential amenity for electric vehicle drivers, attracting a higher income demographic, fostering brand loyalty, and creating repeat customers.

Whether you're a luxury resort focused on affording every premium amenity to your guests or a select-service hotel offering specialized amenities, providing EV charging stations makes your property a destination.

Drive Occupancy Rates Up With **DESTINATION EV CHARGING**

- The availability of charging stations attracts EV drivers as a destination to charge their vehicles overnight
- Provide EV charging as a complementary amenity or as an additional revenue center
- Improve occupancy and ADR with the premium amenity offering
- Attract new audiences for F&B and spa services while they charge
- Appeal to a growing audience of EV drivers - By 2040, 54% of new car sales and 33% of the global fleet are estimated to be electric
- Improve your green appeal by offering EV charging and supporting alternative and green energy solutions
- Enhance current sustainability initiatives with EV charging stations
- Help improve air quality and reduction of CO² emissions

The Blink Hospitality EV Charging Solution

Throughout the United States, hotels and resorts are turning to Blink to help them install EV charging stations on their properties, providing a clean greener amenity for the local community, while improving appeal of their hospitality brands to EV drivers.



Blink IQ 200 charging stations are ideal for hospitality destinations offering maximum flexibility and control.

- Works with all electric vehicles (Tesla adapter may be required)
- Billing can be time-based, kWh-based, session-based, or can even be set as a complimentary benefit
- Easy payment options via RFID, Apple Pay, Google Wallet and all major credit cards
- Centrally manage your EV charging stations via the Blink Network
- Networked solution allows for full control, monitoring and reporting of EV station usage
- Text and email alerts inform EV drivers of charging station status
- Dynamic load management allows you to maximize usage
- EV charging stations can contribute to LEED certification
- 24/7 Blink customer service for EV drivers and station hosts
- Fully customizable pedestal wraps for branded messaging



25%
ELECTRIC
VEHICLE
POPULATION
BY 2025

2x
EV DRIVERS'
INCOME IS 2x
THE NATIONAL
AVERAGE

EV Charging Station Considerations

- Does my property wish to attract a higher income demographic?
- Can I use EV charging services to build brand loyalty?
- What will the consumer experience be while charging their EV on my property?
- Do I prefer to provide the amenity as complementary or charge usage fee?
- Can I use the charging stations to promote onsite food and beverage sales or spa services?
- What value can Blink EV charging stations bring to my property?

Assessing Visitor & Guest Needs

It may be helpful to inquire with the property management, operations, or valet staff on the number of electric vehicles they see frequenting your property.

Research indicates EV adoption is growing exponentially and therefore it is best to plan for the future when deploying EV charging stations.

When you're ready, a Blink representative can help you accurately assess the need for your facility.

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