EV Charging Solutions for Restaurants

Become an EV Charging Destination

Attract New and Repeat Customers

Create Customer Loyalty and Increase Visit Frequency
Restaurants that provide EV charging stations encourage diners to stop at their location, visit more frequently, and spend more time while charging their electric vehicles.

Research indicates that restaurants offering EV charging as an amenity draw additional customers who spend more time in your establishment. Learn how Blink charging stations can attract EV drivers and encourage more frequent, longer visits at your locations.

- Provide a sought-after amenity for customers who drive electric vehicles
- Provide a turnkey solution for customers that request EV charging
- Attract and create loyalty with EV drivers while they charge their vehicle
- Turn parking spots into revenue centers from EV charging revenue
- Promote your restaurants as an EV driver destination via Google maps, EV driver apps, in-vehicle navigation systems, and the Blink map
- Take advantage of advertising opportunities with charging station pedestal wraps
- Advertise new deals and specials on the daylight readable charger screen
The Blink Restaurant Solution

Across the United States, restaurants are turning to Blink to help them install EV charging stations at their locations producing additional revenue and creating enjoyable customer experiences.

Blink IQ 200 charging stations are ideal for restaurants, offering maximum flexibility, control, and convenience.

• Works on all electric vehicles (Tesla adapter may be required)
• Billing can be time-based, kWh-based, session-based billing or even can be set as a complimentary benefit
• Easy payment options via RFID, Apple Pay, Google Wallet and all major credit cards
• Centrally manage your EV charging stations via the Blink Network
• Text and email alerts inform EV drivers of charging station status
• Networked solution allows for full control, monitoring, and reporting of EV station usage
• Maximize charger usage via Dynamic Load Management
• EV charging stations can contribute to LEED certification
• 24/7 customer service for EV drivers and station hosts
• Fully customizable pedestal wraps for branded messaging

2030
250 MILLION ELECTRIC VEHICLES FORECASTED GLOBALLY

28%
EV DRIVERS WHO USE PUBLIC CHARGING STATIONS WEEKLY
6 Ways to Boost Restaurant Sales with EV Charging

1. Attract EV Drivers
   Finding an EV charging spot can make the difference for a diner to stop at your location or move on.

2. Create Customer Stickiness
   Research indicates EV drivers are willing to spend more time dining in restaurants while their vehicle charges.

3. Build Customer Loyalty
   EV drivers return to the same locations more frequently, and dine while they charge their electric vehicles.

4. Promote Your Restaurant
   Put your restaurant on the map, literally, with EV driver mobile apps, websites, Google Maps, and in-dash navigation systems as a location providing an EV charging station amenity.

5. Advertise Your Promotions and Specials
   Blink EV charging stations offer opportunities to advertise and promote your restaurant through pedestal wraps or on-screen advertising, extending your brand’s reach into the parking lot.

6. Offer Promotions to EV Drivers
   Build customer loyalty by developing loyalty programs with your location’s EV drivers. Promote specials or offer deals that cater to EV drivers encouraging them to visit more often.

When you’re ready, a Blink representative can help you accurately assess the need for your restaurant location.