

EXECUTIVE PROFILE

# Michael Uribe



When I heard 30% of urban swirl is the result of people looking for on-street parking in an urban setting, I knew EV car sharing with dedicated EV charging parking locations would reduce a significant amount of air pollution and city street congestion.

## General Manager, Blue LA Powered by Blink Mobility

**Michael Uribe** is the General Manager of Blue LA Powered by Blink, Blink’s subsidiary company dedicated to electric carsharing in urban places. He is a seasoned professional with nearly 11 years of experience in the field of car sharing. He brings his expertise in group mobility programs to Blink Mobility’s leadership team.

Formerly, Michael served as VP of Operations with Zipcar, where he concentrated on new market growth. He is experienced in leading operational product development teams and has launched new mobility programs throughout the United States regardless of zip code. Michael’s extensive and unique experience will allow him to develop and grow the Blink Mobility carsharing platform while focusing on operational success.

Michael also has deeply held beliefs about the importance of sustainability and is proud to join the Blink team. He was astounded by the quote that “30% of active traffic in an urban setting are people looking for a parking space.” Our city streets can become quieter and cleaner by driving EVs with dedicated Blink Charging parking.

## Blink Mobility

BlueLA powered by Blink Mobility is a wholly-owned subsidiary of Blink Charging, a leader in EV charging infrastructure. The 100% electric car sharing service is bringing a smarter, greener transportation option to communities while improving the environment one ride at a time.